A Structured Offering for Guidance and Growth

Shoba Subramanian, Jonathan Servoss, Margery Evans, and Tom Perorazio
University of Michigan, Ann Arbor

Existing Gap:
To explore non-academic careers and prepare for future profession, there is a fundamental lack of
- a structured framework
- cohort based learning

Solution:
Pilot Program where trainees:
- identify and explore non-academic career options based on interest
- develop desirable employment skills based on specific competencies

Phase I: April thru August
2-3 hours/month
Participation via Competitive Application

Career Panels = 4 TOTAL
Scientific Communication
- Medical Science Liaison
- Writing and Publishing
Small Biotech Startups
- Field Application Scientist
- R&D Scientist; Clinical Development
University Admin, Staff and Support
- Research/Funding Support
- Technology Transfer
Large Corporations
- Business Development and Sales
- R&D Scientist
- Marketing and Communication

Skill Building = 4-5 TOTAL
- Commercial Acumen - Part I
- Commercial Acumen - Part II
- Self-Branding, Promotion, & Informational Interview
- Resume and CV Clinic
- Leadership and Teamwork
- Time and Project Management

Phase I: Three Homework Assignments & One Final Presentation and Report Out

Phase II: Experiential Learning (optional)

2019 Iteration
In 2019...
1. Included four former (2018) participants in planning committee
2. Changed program name after participant feedback
3. Added more career panel options
4. Provided social interaction opportunities
5. Provided tailored resume 1:1 feedback from career advisor

Likelihood of recommending this program to others

From the many aspects of the program, what did you find most valuable?

What is your biggest accomplishment as a participant in the Biotech Career Program?

Shoba Subramanian, Ph.D.
Director of Curriculum and Educational Initiatives
Team lead, Career and Professional Development
Adjunct Lecturer, Cell and Developmental Biology
University of Michigan Medical School

@Shoba_Bio
shobas@med.umich.edu
ogps.med.umich.edu/resources/cpd