In today’s knowledge-based economy, there are three vital forces that power growth and profits:

| INFORMATION (what people KNOW and share) | INNOVATION (what people can CREATE) | IMPLEMENTATION (what people can DO together quickly) |

When your leaders harness the power of these three forces, your ability to develop new ideas, produce results, and grow is unlimited, and your teams are empowered to make an impact. But when the flow of these three forces is inhibited, productivity slows, the vitality of your organization stalls, and profits begin to decline.

Impact3 Leadership helps organizations improve in these three critical areas by identifying the inhibitors that prevent leaders and teams from knowing more, creating more, and doing more. Then Impact3 designs customized improvement initiatives to eliminate resistance in your organization and increase the flow of information, innovation, and implementation.

Meet Barbara, founder of Impact3Leadership

Barbara Koenig is an insightful, personable leader with over twenty-five years of experience working as an organizational development consultant and executive coach, primarily in areas related to leadership, innovation, entrepreneurship, and career transition. Most recently, Barbara worked in the University of Michigan in the Office of Tech Transfer, UM Stephen Ross School of Business and UM Executive Education. With a technical background and experience holding a variety of leadership roles in manufacturing, engineering, entrepreneurship, and higher education, Barbara co-creates talent initiatives that helps her client achieve and sustain their desired results.

What People Are Saying

“I have learned more about myself and have evolved professionally more in these last nine months than in my entire, cumulative career. Barbara has an amazing ability to teach, encourage, and foster change.”

Intrigued? Contact us to begin a conversation about how Impact3 Leadership can help empower your leaders and teams and improve your impact.